

ROLAND TAYLOR

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SUMMARY

Experienced Web & Graphics Designer, adept in UI/UX, Linux, and server admin. Skilled Content Creator in video/audio/graphics, with strengths in Photography, Technical Writing, and Copywriting. Notable contributions to the Open Source Numix Project, and avid CSS Framework author.

Technical Writing:

- Clear, concise writing
- Audience analysis
- Research, organization
- Editing, proofreading
- Collaboration

Writing Tools:

- Markdown
- WordPress
- Word, LibreOffice
- Git
- Screen Capture

Web Design:

- HTML/CSS, JavaScript
- Responsive design, UI/UX
- Wireframing, prototyping
- Cross-browser compatibility
- Git version control

Software & Design Tools:

- GIMP, Pinta, Affinity Photo,
- Glaxnimate, Kdenlive, Blender 3D
- Asana, Trello
- Inkscape, Affinity Designer

PROFESSIONAL EXPERIENCE

— Director/Designer, Rolandixor Media Inc. Oct 2023 - PRESENT (Remote)

- Head global website development and management, yielding a 30% engagement boost.
- Create impactful video and mixed media ads, boosting brand visibility by 25%.
- Design unique, modern logos and branding for clients.
- Improve internal operations through systems analysis.

— Outreachy Intern, Fedora Badges Design May 2023 - August 2023 (Remote)

- Created and refreshed 600+ badges (digital graphics), enhancing visual appeal and engagement.
- Documented processes, fostering future improvements and increasing contributor efficiency.
- Enhanced internal organizational systems and records (using Google Docs).

— Technical Writer Awesome Motive, USA March 2022 - September 2022 (Remote)

- Authored and fine-tuned documentation for WPForms, SendLayer, and WPMailSMTP, enhancing user comprehension.
- Optimized team workflows with internal documentation, reducing onboarding time.
- Introduced fresh ideas for utilizing CSS to improve user experience with the WPForms Plugin.

— Designer, Website Administrator Spirit And Truth Ministries (NON-PROFIT), Barbados November 2005 - PRESENT (Hybrid)

- Designed the ministry's website and multiple iterations of the brand identity, increasing online engagement by over 50%.
- Managed audio/visual media, creating a vast message archive.
- Boosted online engagement across social media platforms, including Facebook (57%) and YouTube (+630hrs watch-time).

— Web Administrator, Content Producer NBG Productions, Barbados 2012-2017 (Hybrid)

- Initiated and managed the debut website.
- Produced compelling mixed media for social and promotional purposes.

EDUCATION

- Barbados Community College (BCC) 2008-2010 Web Design & Development