![Fedora logo]

Building Badges …for the future

A window into my Outreachy internship

Speaker:

Roland L. Taylor

Who's this guy anyway?

I've never seen him…

Roland L. Taylor

Building the future…

One badge at a time

Here's a little about me:

- Web & Graphics Designer
- Founder Of RolandiXor Media Inc.
- Open Source Advocate
- Outreachy Intern for 2023 Summer Cohort

rolandixor.pro

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Who was the crew?

Because in Open Source, no one works alone

- **Mentors:** Marie Nordin & Smera Goel

- **Fellow Intern:** Chris Onoja Idoko

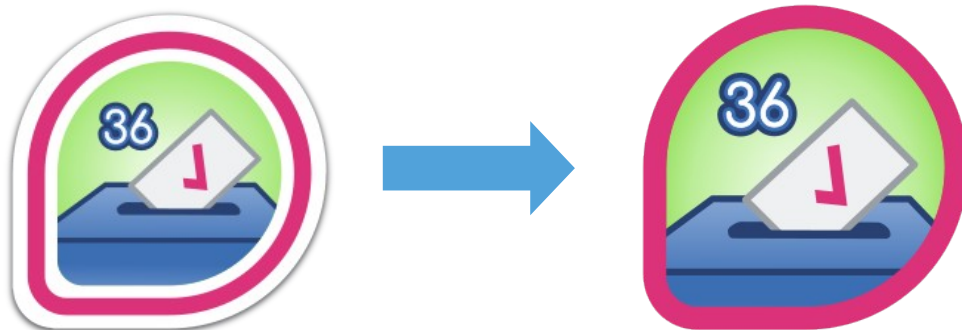- Fedora Badges Design team & wider community

What did we get up to?

It wasn't world dominion, was it? 🤔

What did we get up to?

Moving badges to new templates

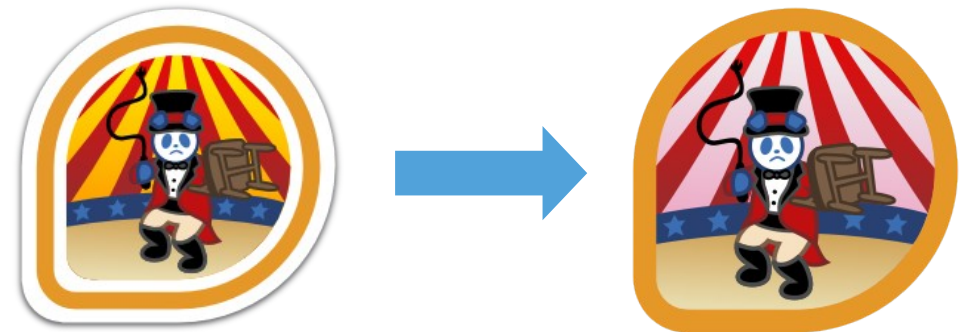We're moving all badge art to the new category templates that were designed in a previous round of the internship.

Example:

Updating existing artwork

Badges with good existing art and available sources, mainly get small tweaks to fit the new templates. We also ensure that the colours match the current palette wherever possible.
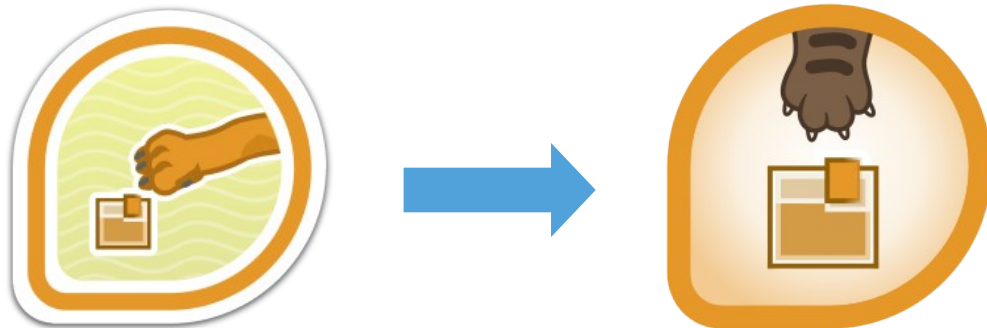
Example:

What did we get up to?

Filling the gaps

For badges without existing sources, we're creating new artwork, while attempting to preserve the essence of the original.
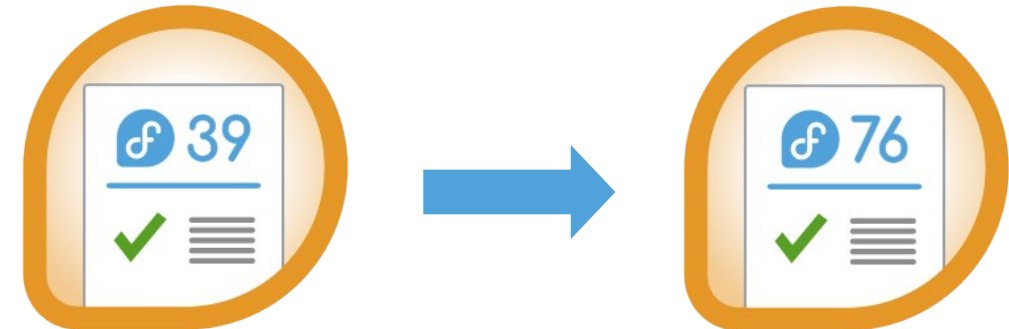
Example:

Preparing for the future

We're laying the groundwork for building future badges, while maintaining consistency.

Example:

Setting the tone, continued:

- With so many development related badges using a similar background, we wanted to keep consistency, so it was critical to find a background that would work with all of them while remaining easy to reproduce using the existing palette colours.

What are some of our goals in this project?

Our goals include:

Improve compliance

Some existing designs, especially older badges, do not match the style guide.

Maintain consistent style

While we're producing new artwork, we also want to maintain consistency with what exists already.

Identify issues & solutions

By learning from our mistakes, we set the course for better methods going forward.

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With over 600 badges...

How did we stay organized?

Since we were not using the venerable BadgeGPT? 😳

We've organized all existing badges in a spreadsheet.

In it, we've tracked the following for each badge:

- Artwork

- Review Status

- Badge link

- Pagure issue link

- Sources

- Category

- Fedora Branding status

- Whether improvements are needed

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We collected and shared our work

Because Open Source is all about collaboration.

- We collected finished SVG files into a Google Drive, to allow for reuse of new or updated artwork and elements.

- Wherever possible, we reused existing assets, or assets generated in the course of the project.

- In the true spirit of Open Source community, Chris and myself continue to contribute to the team wherever possible, as do our mentors and other past interns.

Some select examples and what went into their designs

Devendorizor

Helped with the .desktop file devendorization effort.

Old

New

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Incentives for a redesign

Old Logo

The original deign was using an outdated Fedora Logo.

More space to fill

With the new template, we needed to make better use of the visual space available, by enlarging the logo.

Setting the tone

The background for this badge is important because the Fedora blue colour provided us with a challenge for achieving appropriate contrast.

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The Cat Came Back

You took ownership of a previously orphaned package.

Old

New

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Incentives for a redesign

Missing artwork

The source file for this design could not be tracked down. Because of this, we would need to recreate the SVG source.

Improvements possible

Put simply, the consensus on the original design was "Not Good™". It's also not inconsistent with the style of other badges featuring characters.

Consistency needed

In order to keep consistency with other development related badges, we'd need to change the backdrop of the design.

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Some additional considerations

- We decided to maintain the classic "package" icon to save time and effort, but also for nostalgia.

- We needed to improve "cartoonishness" of the badge art.

This redesign took SEVERAL iterations!

One does not simply bring the cat back

It takes consideration and planning.

1) I first tried rebuilding using props from the templates.

2) Neither myself nor the mentors were feeling this one, so Marie suggested some examples.

3) I then used these examples and several iterations, to come up with the final design.

Rapid fire examples

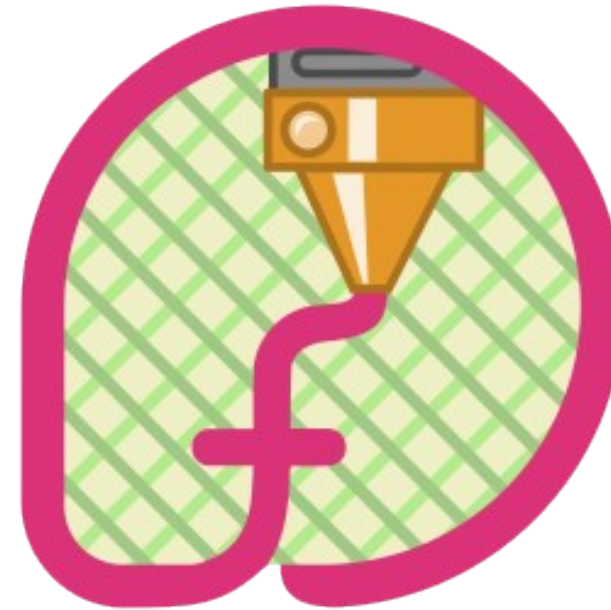# Bona Fide

You got a new koji certificate!

Old

New

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3D Printing SIG Member

You're a member of the 3D Printing Special Interest Group!

Old

New

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OSCON 2017 Attendee

You visited the Fedora Booth at OSCON 2017!

Old

New

Mirror, Mirror on the Wall

You host part of the mirror infrastructure for Fedora

Old

New

Senior Badger (Badger II)

You got (about) 50 Fedora Badges. Way to go!

Old

New

Want me to hop in on a design?

Feel free to ping me on
Pagure/Matrix/Elsewhere: @rolandixor